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Farm Rescue is Ready to Take on 2024 Farm Progress Show

Boone, Iowa, Aug. 22, 2024 – Farm Rescue, a nonprofit organization that provides free planting, haying, harvesting, commodity hauling and livestock feeding assistance to farm families who have experienced a major illness, injury or natural disaster, will have more visibility at this year’s Farm Progress Show, Aug. 27-29 in Boone, Iowa.

Thanks to generous support from Farm Progress, for the first time, Farm Rescue will have its own exhibit space in addition to collaborations scheduled at partner booths. Visitors can find Farm Rescue at Booth #1310.

“Our biggest challenge is awareness. This is a great opportunity for Farm Rescue to share our story and our message of support to the broader farm community,” said Dan Erdmann, marketing program manager at Farm Rescue. “The generous support of Farm Progress is going to give us visibility at the show like never before, plus we will still be collaborating with our many generous partners during the show.”

At the Farm Rescue Booth

Farm Rescue’s display will include farm equipment from the nonprofit’s fleet that readily serves the fieldwork needs of farmers and their families in times of need. Equipment will include planting and harvest implements, as well as a semi-truck and Farm Rescue/Busch Light co-branded pickup truck.

Additionally, visitors at the booth will discover a 1957, 450 Farmall tractor, donated by Lincoln Fetcher of Saint Paul, Minn. The tractor will be auctioned off by BigIron Auctions following the Farm Progress Show on September 4, 2024. All proceeds from the sale of the tractor will be donated to Farm Rescue.

“We are grateful to Lincoln Fetcher who graciously donated this piece of equipment and have no doubt his generosity will help support our efforts to serve farm families in their time of need,” said Erdmann.

Fetcher’s sentimental connection to the machine is what ultimately inspired him to donate the tractor according to Erdmann.

“He shared with me that after a quick internet search, he discovered Farm Rescue and felt an immediate connection to our mission,” said Erdmann. “He decided this would be a unique way to support our organization and our assistance operations. We cannot thank him enough for his generosity.”



Erdmann added that the generosity doesn't stop with the tractor donation. Countless businesses have rallied behind this donation to enhance the piece of equipment prior to the auction including:

- Rims donated by Miles Boatman with BigIron Auctions
- New tires donated by Titan International
- The repair of a leaking loader cylinder by Ames Hydraulics

For more information about the tractor and equipment auction, visit <https://www.bigiron.com/Lots/1957Farmall4502WDTractorWLoader-5>.

Farm Rescue's presence will extend beyond their own booth, beginning with a Farm Rescue branded semi-truck that will greet visitors as they enter the front gate and of course, throughout the show grounds through their collaboration with many partners.

You can find Farm Rescue present at the following booths:

- **Nutrien Ag Solutions (Booth #906)** – The Nutrien Ag Solutions booth will feature a Farm Rescue pickup truck and there will be a representative from Farm Rescue on site to help answer questions and share information.
- **Titan International (Booth #24S)** – Titan International graciously sponsored new tires for the 450 Farmall tractor that will be auctioned off during the September 4 BigIron auction. Titan will be promoting the tractor auction throughout Farm Progress Show and will also have a Farm Rescue pickup on display.
- **Wyffels Hybrids (Booth #833)** – Wyffels Hybrids will sell t-shirts for \$15 each with all proceeds benefiting Farm Rescue during the show. Farm Rescue will also be part of their opening ceremonies sponsorship message.

Farm Rescue encourages attendees to visit their partners who will be exhibiting at Farm Progress Show, including:

- BigIron (Booth #1150)
- Brandt Industries (Booth #606)
- Calmer Corn Heads (Booth #1202)
- FBN (Booth #1224)
- Iowa Soybean Association (Booth #VIT9200)
- John Deere (Booth #144,145)
- Landoll Company (Booth #224)
- Morton Buildings (Booth #534)
- Norwood Sales (Booth #258)
- Protect Systems (Booth #1268)
- Razor Tracking (Booth #VITE8310)
- Summers Manufacturing (Booth #1120)
- Thunder Creek Equipment (Booth #129)
- Unverferth Manufacturing (Booth #616)
- Van Wall Equipment (Booth #1250 & 1350)
- Wilson Trailers (Booth #137)



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About Farm Rescue

Farm Rescue was founded in 2005 and has helped more than 1,100 families since its inception. The organization's mission is to help farmers and ranchers who have experienced a major illness, injury, or natural disaster by providing the necessary equipment and volunteer labor to perform time-sensitive services. Applications for assistance are currently being accepted and can be obtained at www.farmrescue.org or by calling 701-252-2017.