

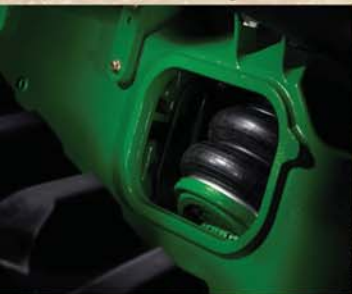


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JUNE/JULY 2009

John Deere
8R Series coming this Fall



Coming to the Rescue Farm Rescue 2009

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Farm Rescue "Comes to the Rescue" for Another Planting Season

With the help from one of its sponsors, RDO Equipment Co.

After a wet spring, Farm Rescue's planting efforts got started almost a month later than usual. With 22 farmers to assist with planting, Farm Rescue had half the time to do as much work as they did in 2008. But, with lots of long hours and hard-working volunteers, all the farmers were assisted by the first of June— which included 10 in North Dakota, five in Minnesota, and seven in South Dakota.

Farm Rescue is a one-of-a-kind nonprofit organization that plants and harvests crops free of charge for family farmers who have suffered a major illness, injury or natural disaster. Their ability to help families on the land is 100% dependent upon volunteers, sponsors, and individual donors. One such sponsor is RDO Equipment Co. Since 2006, RDO Equipment Co. has donated the use of John Deere agriculture equipment (including two tractors, two planters, and various AMS technology products).

This year, with a stressful planting schedule of 22 farmers, volunteers were grateful for no breakdowns on the equipment. "The equipment worked flawlessly this spring. From Alcester, S.D., to Starkweather, N.D., we had two units going non-stop," says Bill Gross, President of Farm Rescue.

RDO Equipment Co. also provided service technicians to help calibrate AMS equipment, when a farm-site was near a store, like when Farm Rescue was assisting farmers near the Aberdeen, S.D. store, and the Washburn, N.D. store.

"We are very proud to have RDO Equipment Co. be our sponsor – but it's really more of a partnership," says Gross.

Keith Kreps, Northern Agriculture Vice President, adds, "We are committed to ensuring that Farm Rescue is a successful program and that it continues to move forward."

Farm Rescue has seen many new changes in 2009. Here are just a few:

- Re-designed website: Features interactive map that shows where Farm Rescue has been, including video from each family farm.
- Farm Rescue credit card: When you apply for a Farm Rescue Visa card, their issuing bank (UMB) will donate \$50 to Farm Rescue based on approval, as well as donate a percentage (.3%) of all your future purchases on the card. All of this is done at no cost to you, no annual fee, and no cost to Farm Rescue. Choose from several images, including some featuring John Deere (and RDO Equipment Co.!).
- National Interest: Farm Rescue has received national attention in the media, which has led to an outpouring of national support – in volunteers and financial contributions from all over the country.
- Goals: Farm Rescue plans to have helped 100 family farms since its inception, by the end of 2009.

Farm Rescue is currently taking applications for fall harvest.

Visit www.farmrescue.org to fill out an application, or for more information about the organization.