



FOR IMMEDIATE RELEASE

Contacts: Bill Gross, Farm Rescue
billgross@farmrescue.org
(701) 252-2017
Dan Erdmann, Farm Rescue
dan@farmrescue.org
(701) 412-6926

**Farm Rescue Selected to Partner with Busch® Beer
on Initiative to Support Farmers in Need**

Initiative is part of Anheuser-Busch's long-standing support for America's farmers

HORACE, N.D, Feb. 15, 2019 - Farm Rescue, a nonprofit organization that provides planting, haying and harvesting assistance free of charge to farm families who have experienced a major illness, injury or natural disaster, is proud to partner with one of America's best-known brands to raise money and awareness to help America's farmers. Busch® Beer, a member of the Anheuser-Busch family of brands, will donate \$5 for each Twitter post retweet.¹

Farm Rescue is calling on all who support America's farmers to retweet the original Busch® Beer Twitter post dated February 14th on the Busch® Beer Twitter handle. Everyone is encouraged to help us reach the full potential of this donation, by responding to this call to action and sharing it with others of appropriate age. The original Tweet can be found here: <https://twitter.com/BuschBeer/status/1096173677064978432>.

"Busch® Beer and Anheuser-Busch have a long heritage of supporting agricultural communities, and we are thankful for their generosity in furthering our compassionate and patriotic mission," says Bill Gross, President and Founder of Farm Rescue. "Please take a few moments to retweet the post so we can maximize this gift to help more farm families stricken by major illness, injury or natural disaster."

"Beer doesn't exist without farmers so they are our most important partners," said Ricardo Marques, VP of Marketing Core & Value brands at Anheuser-Busch. "Our partnership with Farm Rescue will help provide critical resources to America's farmers in need and we're proud to be able to do our part to support them."

"At Anheuser-Busch, we know that great beer starts with quality ingredients, which is why we source nearly all our corn, rice, and barley from American farmers," said Jess Newman, Director of US Agronomy at Anheuser-Busch. "Our Agronomy Team in the Midwest has seen firsthand the critical work that Farm Rescue does in the region, and we are proud to support their efforts to help farm families in need."

About Farm Rescue

Farm Rescue was founded in 2005 and has helped nearly 600 families since its inception. The organization's mission is to help farmers who have experienced a major illness, injury, or natural disaster by providing the necessary equipment and manpower to plant, hay or harvest their crop. Applications are currently being accepted for the 2019 planting and haying seasons, which can be obtained at 701-252-2017 or www.farmrescue.org.

¹ Anheuser-Busch will donate \$5 for every retweet to @FarmRescueOrg beginning at 5:30 PM EST on 2/14/19 through 5:30 PM EST on 2/19/19, maximum \$500,000

About Anheuser-Busch

For more than 165 years, Anheuser-Busch has been woven into the cultural fabric of the United States, carrying on a legacy of brewing great-tasting, high-quality beers that have satisfied beer drinkers for generations. Today, we own and operate 23 breweries, 15 distributorships and 23 agricultural and packaging facilities, and have more than 18,000 colleagues across the United States. We are home to several of America's most recognizable beer brands, including Budweiser, Bud Light, Michelob ULTRA and Stella Artois, as well as a number of regional brands that provide beer drinkers with a choice of the best-tasting craft beers in the industry.

From responsible drinking programs and emergency drinking water donations to industry-leading sustainability efforts, we are guided by our unwavering commitment to supporting the communities we call home.

For more information, visit www.anheuser-busch.com or follow Anheuser-Busch on [LinkedIn](#), [Twitter](#), [Facebook](#) and [Instagram](#).

For more information on Busch® Beer, please visit www.busch.com.

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