

Pink Farm Drainage Tile for Breast Cancer



by Jamie Elias, Reporter
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Pink is not a color that you'd expect to see being put into farmland, but Derrick Ellingson had an idea.

“The pink tile. Prinsco manufacturing, they are new to the Red River Valley that just opened a facility out of North Fargo. I went to them and I asked them what they thought about it... They said “no problem, how can we help”,” said Derrick Ellingson of Ellingson Companies.

When Ellingson called Prinsco, the manufacturer was more than happy to make pink tile for such a good cause.

The company started using this pink tile at the beginning of October.

It also started donating 50–dollars for each 'pink project' that was completed in the Red River area.

The Ellingson family added an extra one thousand dollars to the final sum that was being donated.

Despite the cold, warm hearts were all around as the money that was raised was presented to three local non–profits who serve those with cancer or medical illness.

“I think the pink tile is really cool. I think it’s a great way to get a message out and raise awareness for breast cancer,” said Danielle Abbas with the Farm Rescue nonprofit.

All together more than 6,000 dollars were donated today, and the company and its collaborators plan on making this an annual event.

The companies donated 2,500-dollars to American Cancer Society of Fargo, 1,500-dollars to Farm Rescue, and 2,500-dollars to Cares for Cancer.