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**Farm Rescue Founder Selected as *MONEY* Hero**

*Bill Gross to be honored for his roll in improving financial lives of rural Americans*

**JAMESTOWN, N.D, July 1, 2014** - Farm Rescue, a nonprofit organization that provides planting, harvesting and haying assistance free of charge to farm families who have experienced a major illness, injury or natural disaster, received recognition for the volunteer work that founder, Bill Gross, has done to help farmers during times of unexpected crises in the upper Midwest.

"I am honored to be chosen as a recipient of this award," said Bill Gross, founder and president of Farm Rescue. "Farmers have always been the backbone of America, providing commodities that are used to produce everything from clothes to nutritious food. They are often the unsung heroes of our nation. We are honored to assist these farm families when crisis strikes unexpectedly, and in doing such, help maintain viable operations for future generations. Agribusiness affects the finances of everyone in America through the food, clothing and fuel we purchase, as well as job creation in thousands of towns across our nation."

What does it take to be a *MONEY* hero? "Hard work, a little financial savvy, and a lot of desire to help others...We sought out a hero from each state and the District of Columbia, taking nominations from past honorees, leaders of nonprofit groups, community-service coordinators at for-profit firms, and you, our readers," said the *MONEY* editors. "The result is a remarkable lineup of people doing good works all across the United States."

**About Farm Rescue**

Farm Rescue was founded in 2006 and has helped more than 285 families since its inception. The organization's mission is to help farmers who have experienced a major illness, injury or natural disaster by providing the necessary equipment and volunteer manpower to plant, harvest or hay their crop. Farm Rescue helps farm families in North Dakota, South Dakota, Montana, Minnesota, and Iowa. Applications are currently being accepted for the 2014 haying and harvesting seasons, which can be obtained at 701-252-2017 or [www.farmrescue.org](http://www.farmrescue.org).

**About *MONEY* Heroes**

In 2012, *MONEY* started their search for people who display hard work, financial savvy, and desire to help others. These heroes are making extraordinary efforts to improve the personal finances of others. The 2014 *MONEY* Heroes list is titled "50 Heroes, 50 States," and includes one hero from each state and the District of Columbia. The list is presented in the July issue of *MONEY* Magazine, online and on newsstands today. To learn more, visit <http://time.com/money/collection/money-heroes>.

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